



## **USAID/SERBIA: COUNTRY DEVELOPMENT COOPERATION STRATEGY**

USAID partners with Serbia to advance European integration and accelerate reforms that make real improvements in people’s lives.

USAID’s strategic goal for the next five years is to build on the achievements of our 20 years of partnership to foster the resilience of Serbia’s democratic actors and equitable prosperity of its citizens.

### **HOW USAID PARTNERS WITH SERBIA**

USAID will support Serbia’s efforts to create more and better paying jobs and to build highly functioning government institutions that provide citizens with the services they need. Over the next five years, USAID will increase its partnership with the private sector, Serbian government, and civil society to improve democratic governance, accelerate inclusive economic growth, and mobilize public and private resources for Serbia’s development goals. USAID is working with our counterparts at all levels to address the issues that the people of Serbia have identified as obstacles to democratic and economic growth and a better future for their children.

USAID’s partnership with Serbia through 2025, will primarily pursue two development objectives: (1) resiliency of democratic actors increased, and (2) equitable prosperity increased. Through these development objectives, USAID will support Serbia’s efforts to address multifaceted challenges that have slowed democratic progress, European Union and regional integration, and inclusive economic growth. Key priorities emphasized in the strategy include fostering partnerships with a full range of local stakeholders as well other donors and multilateral organizations; citizen-responsive governance;

diversity and inclusivity; as well as resilience to specific stressors on Serbia's government and society such as climate change and the COVID-19 pandemic.

**Development Objective 1 - Resiliency of Democratic Actors Increased:** USAID will focus its efforts on the responsiveness of government institutions to the public interest; citizen ability to engage their government; and the mitigation of the specific societal stressors of energy security, media literacy, and COVID-19. By pairing support for the public's engagement with its government with support for government institutional reform, USAID will support opportunities to create positive change that further improvements in democracy, transparency, government performance, and European Union integration. Programs will focus on the rule of law, elections and other key government functions.

**Development Objective 2 - Equitable Prosperity Increased:** USAID will increase equitable prosperity in Serbia by accelerating the growth of small and medium-sized enterprises and assisting disadvantaged communities to achieve greater economic and social equity. Our activities will partner with Serbia to assist in addressing weaknesses in economic governance, inequality, poor natural resource management, and poor access to finance. This objective will amplify engagement of the private sector in helping local communities in their own self-driven development initiatives.

## BUDGET

The estimated total five-year budget for this CDCS is \$115 million.

## FOR MORE INFORMATION, PLEASE VISIT:

Website: <https://www.usaid.gov/serbia>

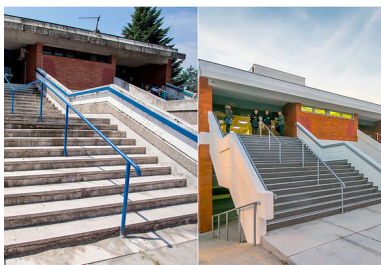
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Entrepreneurs lead the way. USAID partners with small and medium-sized businesses to increase their viability, while working with government bodies to improve the enabling environment for economic growth.



Improving Citizen Services: USAID works with government institutions and civil society to help ensure better interaction with - and services for - citizens.



Emergency assistance: USAID has partnered with Serbia on a wide range of disaster relief activities. In 2020, as part of our COVID-19 assistance we worked with the Serbian Red Cross to provide hygiene packages for Serbia's most vulnerable families.