



PHOTO BY RICARDO FRANCO

Integrated Natural Resource Management

The Integrated Natural Resource Management (INRM) activity provides demand-driven support services and technical assistance for USAID Missions and Operating Units across a wide array of environmental and natural resource management issues.

Sound governance and management of natural resources are central to long-term, sustainable development and resilience. As the world is faced with growing threats to the environment and human well-being, solutions that effectively integrate investments in natural resource management with economic and social development are increasingly urgent. INRM promotes integrated programming across environment and non-environment sectors and across the USAID Program Cycle. INRM supports USAID to amplify program impacts, strengthen gender equality and social inclusion, and identify best practices for integration.

What INRM Offers

Analysis, synthesis, and development of an evidence base

USAID has long recognized that evidence-informed decisions are essential for efficient and effective development programs. In the face of multiple knowledge gaps and a rapidly increasing number of information and data sources, evidence-based practice becomes particularly salient. INRM supports USAID's efforts to use, generate, share, and apply evidence both to inform programming decisions and to advance global development practice. Here are some of the evidence services INRM can provide:

- **Research and learning agendas**
- **Tailored evidence syntheses**
- **Multidisciplinary research activities**
- **Analyses to support evidence-informed programming**
- **Targeted CKM for evidence findings**

Integrated monitoring, evaluation, and learning (iMEL)

Across USAID's portfolio, there are numerous opportunities to test the value proposition of integrated programming and demonstrate the impacts of single-sector interventions to multiple development outcomes. However, MEL for activities that include multiple development goals presents distinct challenges and requires tailored technical approaches. INRM provides technical assistance by developing iMEL frameworks, supporting implementation of monitoring programs in multi-sectoral projects or activities, and conducting evaluations of integrated programs. Here are some of the integrated MEL services INRM can provide:

- **Impact evaluations**
- **Performance evaluations**
- **Baseline surveys**
- **Custom indicators**

Convening, facilitation, and stakeholder engagement

Effectively integrating multiple interests and perspectives is at the core of all successful development programs. However, development investments that span multiple sectors often require developing trust, shared languages, and mutually agreed approaches and metrics. INRM can support multi-stakeholder interactions and exchanges in a variety of fora, leading to better-integrated program design and implementation. Here are some of the convening and facilitation services INRM can provide:

- **Webinar design, convening, and delivery**
- **High-level knowledge exchanges**
- **Integrating GESI considerations in stakeholder engagement**

Communications and knowledge management

USAID generates volumes of high-quality evidence, guidance, and development resources every year. Ensuring that this great work reaches the right audiences and delivers value requires a deep understanding of the target audience and its members' needs. INRM supports USAID with strategic communications and knowledge management (CKM) that helps amplify USAID's important work and outcomes. Here are some of the CKM services INRM can provide:

- **Strategy development**
- **Human-centered design**
- **Collaborative content development and curation**
- **Outreach and dissemination**

For More Information

Access INRM's project page on LandLinks:

<https://land-links.org/project/integrated-natural-resource-management-inrm-activity/>

Or contact the management team:

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