



Sustainability Assessment

Engage in sustainability with confidence, knowing that your program is built on a solid foundation that delivers tangible benefits to your business and stakeholders.

WSBC's Sustainability Assessment Service Includes:

- Define and prioritize the sustainability topics that matter to your business and stakeholders.
- Benchmark with industry, customer, and competitor practices.
- Identify gaps in your sustainability program management systems and practices.
- Select relevant sustainability frameworks and standards to support your sustainability journey.
- Recommend actions to accelerate progress in key sustainability areas.

Many businesses struggle with how to prioritize their sustainability efforts. Wisconsin Sustainable Business Council's integrated and strategic approach to sustainability, laser-focused on priority impact areas, helps ensure your resources are allocated where they will have the biggest impact.

This service is for you if you are new to sustainability, overwhelmed by customer sustainability surveys and requests, or are ready to accelerate the impact of your sustainability actions.

Schedule a sustainability assessment today to cut through the noise and start leveraging the power of sustainability for your business.

Research shows that sustainability improves financial performance and resilience, from reducing operating costs to attracting and retaining top talent.

- McKinsey & Company found that improvements in operating efficiencies can reduce costs by up to 60%.
- 51% of all workers will not work for a company without environmental or social commitments, according to a study by Cone Communications.
- 50% of consumers consider sustainability an important factor when making a purchase, per Simon-Kucher & Partners.



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